

المركز الوطني للتنافسية

NATIONAL COMPETITIVENESS CENTER

تيسير | TAYSEER



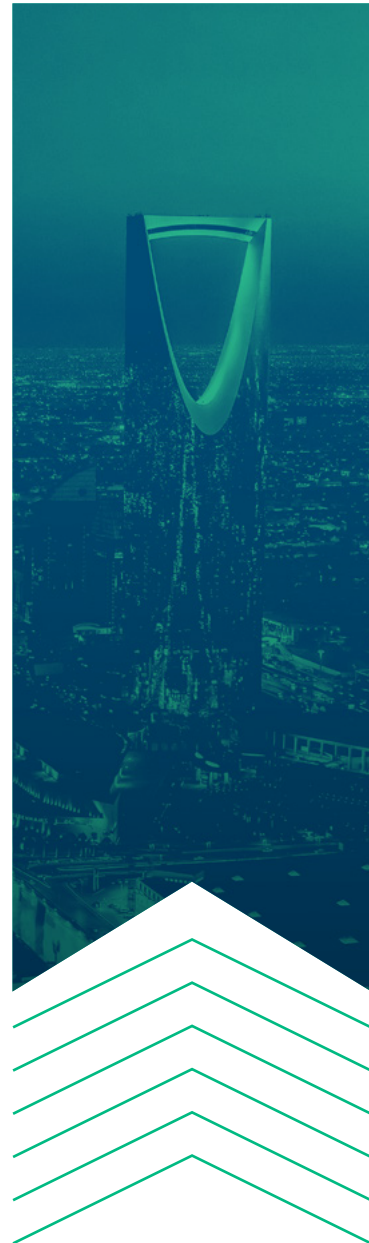
NCC in Makkah Excellence Award

- ▶ **Achievements of safety** requirements in an open meeting
- ▶ **Specialists discuss the** **media law project**



The National Competitiveness Center (TAYSEER) presents its newsletter for the third quarter of 2020. In this newsletter, NCC focus on workshops and meetings held with government entities in cooperation with the Council of Saudi Chambers. In addition to a set of reforms to improve the business environment. This newsletter mention the role of “Laws and Regulations Support Unit” in receiving the public consultation about the projects of laws and regulations and similar.

This newsletter sheds light on the local and international seminars that took place during the 3rd quarter of 2020. In addition to NCC receiving Makkah Excellence Award, which is given to distinguish entities or individuals in activating economic development.





In the Economic Branch

National Competitiveness Center receives Makkah Excellence Award



► The National Competitiveness Center received Makkah Excellence Award in its economic branch, which is given to distinguish entities or individuals in activating economic development. NCC received this award for its efforts that resulted in the Kingdom being ranked first in the world in “Doing Business 2020” report.

The award encourages winners from

government, private, or non-profit organizations to set a good example in society, which will positively reflect on national enterprises. In addition to promote innovation by providing a platform to exchange successful experiences between different business sectors. Moreover, to learn about the best practices, and activating the participation of establishments in building society and promoting sustainability in all fields.

In a Virtual Workshop

Specialists Discuss the Media Law Project

In Cooperation with General Commission for Audiovisual Media

CCAM

الهيئة العامة
للإعلام المرئي والمسموع
GENERAL COMMISSION
FOR AUDIOVISUAL MEDIA



The National Competitiveness Center (TAYSEER), in cooperation with the General Commission for Audiovisual Media, organized a virtual workshop on the media law project, with the participation of more than 160 people, including specialists, media professionals, academics and investors in the media sector.

The participants stressed on the importance of such workshops to express their views on regulations and bylaws projects, and activate the role of the Laws and Regulations Support Unit in the governance of the survey process in the Kingdom.

The discussions focused on the importance of observing and protecting the rights of

the child and the family in the new law. As well as the intellectual in media, and the governance of the committees specialized in looking into violations of the law. In addition to media licenses classifications clarity and their relevance to social media influencers.

The participants' recommendations included that the law must cover more number of licensing provisions to ensure the comprehensiveness of organizing the media professions and reviewing and codifying the competencies granted to the Board of Directors of the General Commission for Audiovisual Media. In addition to a suggestion that the authority to close electronic newspapers be pursuant to a court ruling.

2020.09.08م

Virtual Meeting to Review Safety Achievements and Receives Investors' Feedback



► The National Competitiveness Center (TAYSEER) held a remote meeting with the Assistant Director General of Civil Defense for Safety, Major General Khalid Al-Oudah, in the presence of the Assistant Minister of Commerce, CEO of the National Competitiveness Center, Dr. Eiman Al-Mutairi. The meeting was in cooperation with the Council of Saudi Chambers to review the most prominent safety achievements to improve the investors' experience.

The meeting discussed the approved new regulations and legislations, and the General

Directorate of Civil Defense initiatives to improve the business environment in the Kingdom. In addition to the new Civil Defense law and its relevance to investors, developing Civil Defense electronic services, and raising the level of public safety. The meeting also discussed the immediate permits for construction and their relevance to safety services, answering investors' inquiries and questions, and reviewing their views and feedback on future development operations.

Meeting Summary:

- ▶ Civil Defense relevance with buildings, facilities and investment activities.
- ▶ Developing Civil Defense electronic services, and raising the level of public safety.
- ▶ Civil Defense initiatives to improve the business environment in the Kingdom.
- ▶ The immediate permits for construction and their relevance to "Salamah".
- ▶ The approved new regulations and legislations.
- ▶ The new Civil Defense law and its relevance to investors.
- ▶ Answering investors' inquiries and questions.



To Collocate the Views and Feedback

Public Consultations on 20 Projects of Laws and Regulations

The National Competitiveness Center (TAYSEER), through Laws and Regulations Support Unit electronic platform, received public consultations on more than 20 projects of laws and regulations, and the rules and decisions proposed by various government entities. That was by preparing survey forms and collocate notes on laws and regulations projects related to economic and development affairs in the Kingdom, by preparing the poll models to evaluate their impacts, and circulating it to government entities.

In addition to organize working sessions, training courses, meetings, seminars and conferences specialized in raising awareness, and spreading the culture of public consultations and the importance of participating in evaluating the organizational impacts on projects of laws and regulations, and similar. These regulations included a regulation law project for protecting confidential commercial information, the law project for regulating the rules of liberal professions, consumer protection policy in gyms and sports centers, licensing private sports clubs, licensing sports academies, licensing private gyms. In addition to the law project for amending the information and documents list submitted by the bankruptcy committee, digital transaction and trust law project, water law executive regulations project, the law project regulations for the requirements of sewing shops and the law project regulations for the requirements of

laundry and dry cleaning shops.

The bylaws and regulations put forward for a public consultation also included a draft model form for opening a bank account (legal persons), a draft model form for opening a bank account (individuals), the law project for the agricultural development fund. Moreover, the law project for amending the information and documents list, and the electronic billing law project.

This mechanism aims to activate communication between government entities and sectors and the private sector to answer inquiries, while restricting opinions on law and regulations projects in order to develop dealing with challenges and identifying appropriate reforms to address them. In addition to improve the competitiveness environment in economic sectors, spreading the culture of surveying about law and regulations projects, and enhancing their application.





اليوم الوطني ٩٠

Her Excellency the Assistant Minister of Commerce, CEO of the National Competitiveness Center, Dr. Eiman Al-Mutairi, on behalf of the Center's employees, congratulated the Custodian of the Two Holy Mosques King Salman bin Abdulaziz Al Saud, and His Royal Highness Prince Muhammad bin Salman, Crown Prince, Deputy Prime Minister and Minister of Defense, on the occasion of the Saudi National Day 90.



What is the aim of the private sector feedback platform?



Unifying the efforts of government entities and integrate the work.



Raising the private sector awareness about the reforms implemented in the business environment.



1 Involving the private sector in the decision-making process.



2 Improving and developing the business environment in the Kingdom



3 Receiving suggestions and address the challenges facing the private sector



4 Effective communication with the private sector

We are Pleased to Receive Your Calls on



199077



info@ncc.gov.sa

Your participating is important to achieve the change in making a competitiveness business laws and regulations, that is by submitting your suggestions, and the challenges and obstacles facing the private sector via the private sector feedback platform.

Exempting Investors from Paying the 25% Rate

from the Rent of Municipal Real Estate for One Year to Mitigate the Corona Pandemic Effects

▶ The State bears the exemption percentage for investors

▶ **+570** million Saudi Riyal the exemptions value from the contracts fees

▶ **+50** thousand beneficiaries of these exemptions

Aims to



Reducing the financial burden on the investors.



Providing an attractive environment for investment with the municipal sector.



Providing cash flow to the investors



Protecting the jobs of Saudi citizens in the private sector

The Beneficial Activities

All Economic Activities Except for the Following:

- Financial and banking sector licensed by the Capital Market Authority and the Saudi Arabian Monetary Agency
- Insurance companies, insurance brokers, and anyone working in such activity.
- Telecom operating companies.
- Food central markets and grocery stores.
- Private and foreign schools and universities (education sector).

Entitlement Clause

Obliging the tenant to exempt sub-tenants in the same location from paying

25% of the annual rent for one year

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رؤية VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

KSANCC
199077

NCC.gov.sa
info@NCC.gov.sa